

## Registrations & Donations

To participate in a Great Big Run for Africa please e-mail the following information to:

[afke@airspeedwireless.ca](mailto:afke@airspeedwireless.ca)

*\*PLEASE NOTE: All running participants will be asked to sign a waiver of liability for the event. There is a limited amount of space for runners so please sign up as soon as possible.*

*Partners in the Horn of Africa is a registered Canadian charity and issues tax receipts for donations over \$20.00.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

*(Please submit pledges on run day)*

Individual Donation: \_\_\_\_\_

Pledge Goal: \_\_\_\_\_

Distance you are willing to run:  
5km - 10km - 15km - 20km - N/A

Preferred time of day:  
Morning / Afternoon / Early Evening

Donate at [www.partnersinthehorn.org](http://www.partnersinthehorn.org) or  
make cheque(s) payable to:

**Partners in the Horn of Africa**  
PO Box 309, Enderby, BC  
V0E 1V0

## History of A Great BIG Run for Africa:

In 2004, Alison Moscrop travelled to Ethiopia to visit first hand the projects that Partners in the Horn of Africa were doing to end extreme poverty. One day, awoken in the early morning by the sound of hundreds of people running along the streets of the capital city in Addis Ababa, Alison learned that many people in the country participate in races barefoot or in whatever shoes they own just for the love of running. Upon her return to Canada, Alison wanted to do a fundraiser that incorporated running to support Partner's projects.

In 2005, A Great BIG Run for Africa was born when Stephanie Moore and Crystal Flaman, both friends of Alison suggested they run 100km to raise awareness and funds for *Partners in the Horn of Africa's* micro-financing program.

Today, A Great Big Run for Africa is run as a 100km relay each year from Kelowna and a simultaneous 50 km run from the North Okanagan/Shuwap. The money raised has enabled thousands of women to create better lives for themselves and their families through the creation of their own small business with training and a micro-financing loan.

Donations will be provided to *Partners* to utilize in projects where they need the funds the most, unless specified by the donor.

On Sunday, October 23<sup>rd</sup> join us and let's help end extreme poverty together or pledge your support. Just \$70.00 will enable one woman to start her own business!

# A Great BIG Run For Africa

Sunday, October 23, 2011

- 8:30 AM START at Mabel Lake  
Golf Course parking lot  
+  
9:00 AM Cawley Road  
9:30 AM Fink Farm  
10:00 AM Dales  
10:30 AM Old Turner farm  
1:30 PM Trinity Valley turnoff  
2:30 PM Pea vine Corner  
3:00 PM Enderby-Grindrod Road  
4:00 PM Grindrod  
5:15 PM Enderby

All times are approximate

For More Info on the Run:  
250-838-2111, 250-838-2005  
or  
[afke@airspeedwireless.ca](mailto:afke@airspeedwireless.ca)



Partners in the  
**HORN OF AFRICA**



### **Alameetu Eshfae's Story:**

Alameetu is starting to dream big. As a single mother, she used to work hard as a maid, supplementing her meager income making local beer. Since receiving her first micro finance loan of 500 Birr (about CDN\$70) her life has improved. She started a small vegetable business at the local market and after repaying her first loan she became entitled to a larger loan. Her kids do not have to work now to help support the family and are in school. She is typical of the 900+ women participating in *Partners'* micro financing projects.

### **Background of Micro Financing with *Partners in the Horn of Africa*:**

Life for women in Ethiopia is hard. Consigned to household chores like fetching water and firewood, young girls have difficulty completing school and often end up as marginalized members of Ethiopian society. One effective way of addressing their plight is to help by providing micro financing loans to underprivileged women so they may support their families and enable their kids to go to school.

### **Thank you to our Kelowna Sponsors:**

- **Kelowna Truck & RV**
- **Pro Sign**
- **Flaman Fitness**
- **Pushor Mitchell Lawyers**

The support of these dedicated businesses is instrumental to the success of the 7<sup>th</sup> Annual Great Big Run For Africa!

Please support our sponsors. Thank you.



### **A Hand Up - Not a Hand Out**

*Partners in the Horn of Africa* works in Ethiopia, the largest country in the "Horn of Africa" focusing on areas of greatest need - infrastructure improvement, health & welfare, and women's anti-poverty projects.

*Partners in the Horn of Africa* is a non-denominational, registered Canadian charity.

They are unique because:

- 100% of all donations go directly to aid projects in Ethiopia.
- The African Partner... usually an indigenous charity or a village... is required to contribute 15% to 20% of project costs
- Work is focused in the more remote areas of Ethiopia that are often ignored by other charities.

You can change the world.  
Visit [www.partnersinthehorn.org](http://www.partnersinthehorn.org)



## **A Great BIG Run for Africa**

### **What?**

100km relay from Westbank to Enderby and a simultaneous 50 km run from Mabel Lake to Enderby to raise funds & awareness for *Partners in the Horn of Africa*

### **How?**

Runners collect donations and/or pledges then run 5kms or more with 100% of money raised going to *Partners'* projects.

### **Why?**

*Partners* has assisted Ethiopians with projects that help them create a better life: water projects, reforestation, schools, micro financing and more...

### **When?**

October 23<sup>rd</sup>, 2011 starting from Mabel Lake Golf Course parking lot at 8:30am.

### **How Can I Get Involved?**

Become a participant, or make a pledge or donation for as much as you can! \$70.00 will help one woman start her own business!

or phone 250-838-2111

